

## **For Immediate Release**

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# **Selectron becomes Aronson Security Group (ASG)**

*Name change is culmination of successful integration effort*

**Seattle—March 5, 2009** — ASG, a premiere integrator of enterprise security solutions, announced today at the annual ASG Security Summit and Expo, that its year-long successful integration with Selectron has culminated in Selectron changing its name to Aronson Security Group (ASG).

“We originally acquired Selectron because of the close alignment with our corporate values around the market and the client, our corporate culture of integrity and accountability, and our vision to continue to be an innovator in driving strategic value to our clients”, said Phil Aronson, CEO of ASG. “The alignment allowed us to quickly integrate core operational processes into a highly efficient engine for corporate growth and allowed us to expand our services to our existing client base.”

ASG also announced the promotion of Robert Flynn to Senior Vice President of Operations. Flynn had served as the General Manager of Selectron before the acquisition by ASG. “Our clients have approved of the acquisition”, said Flynn. “They see the strength of the new organization as well as the continued focus on the core values that drew them to us in the first place.”

The acquisition made ASG the largest independent integrator in the Pacific Northwest and one of the top ten in North America.

The combined companies have been able to extend their national account program as a result of the merger. Companies like adidas, Nike, Amazon, and Microsoft have been served.

According to Aronson: “Our growth in today’s economy is a testament to the value that was created by the acquisition that was ultimately expressed through our client relationships.”

**About ASG**

ASG ([www.aronsonsecurity.com](http://www.aronsonsecurity.com)) is the premier independent security integrator for enterprise security solutions. Founded in 1963, ASG provides engineering excellence and world-class service to premier organizations, including Microsoft, Weyerhaeuser, Nordstrom, Fred Hutchinson Cancer Research Center, Overlake Hospital and Washington's state government.

**About ASG Summit and Expo**

This annual one-day event was held on Thursday, March 5, 2009 at the Bell Harbor International Conference Center in Seattle, Washington. Featured at the event was a wide range of knowledgeable speakers discussing key security industry issues and solutions, as well as sponsors demonstrating interactive state-of-the-art product displays.

ASG projects attendance of 300 for this year's summit. In past years, 80% of attendees have been security decision makers. Security Summit registration is available online at [www.asgsecuritysummit.com](http://www.asgsecuritysummit.com) or by phone at 206-442-0040.