



## For Immediate Release

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# ASG Announces New Security Information Management Tool: Security Center

## *Online Service for Accelerating and Optimizing Security Performance*

**Seattle, Washington — March 9, 2010:** Aronson Security Group (ASG) announced at the 9<sup>th</sup> Annual ASG Security Summit & Expo that they will be bringing a new security information management tool to market. The new offering, called Security Center, is designed to produce a secure, cost effective way to store and communicate critical security information.

“There is no time to lose in accelerating the performance of security,” said Phil Aronson, CEO of ASG. “We have created the ability to rapidly develop a secure online repository for capturing security process, procedure, system performance, and compliance information.”

“Our clients are seeking a method that will quickly and easily create an infrastructure to improve the performance of security while cutting significant costs,” said Robert Flynn, COO of ASG. “We believe that our Security Process Optimization™ services when supported by Security Center will provide these benefits as well as greater accountability of critical security information measured by the use patterns of an organization’s employees.”

The Security Center is used as an assessment and project data repository by ASG’s Professional Services Division as well as an online information command center service supported by a fully secured data center.

“At the end of the day, we want to uncover the hidden costs in the current security process and use commercial off-the-shelf technology to create opportunities to cut costs and free up investment dollars for improving the performance of security within the organization,” said Aronson.

ASG demonstrated the Security Center concept during the Expo in conjunction with an introduction to the Security Process Optimization methodology for optimizing security’s processes and improving the use of technology.

### **About ASG**

Aronson Security Group (ASG) is the premier independent integrator of enterprise security solutions. Building on a strong reputation for engineering and service for over 45 years, ASG provides engineering excellence, world-class service, and security expertise to premier regional and national organizations. [www.aronsonsecurity.com](http://www.aronsonsecurity.com)

### **About the Summit and Expo**

The ASG Summit and Expo, March 9, 2010, is an annual event for business and security executives and their teams, which has grown to be a global event through its unique ‘Conversation Platform’ and web based broadcast. This year’s event takes place at the Bell Harbor Convention Center in Seattle, WA as well as a live webcast to a national and global audience.