



For Immediate Release

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Aronson Security Group names Mike Kobelin, industry veteran of 25 years, new VP of Sales and Marketing

Seattle — August 20, 2009 — Aronson Security Group (ASG) announced today that Mike Kobelin has been promoted to Vice President of Sales and Marketing.

“As ASG continues to grow, we were looking for a leader that had a broad industry perspective as well as national account experience,” said Phil Aronson, CEO of ASG. “Mike Kobelin has taken the initiative to help the security industry; its ecosystem of manufacturers, consultants, and integrators; and ultimately its end users become more strategic and collaborative.”

Kobelin has been in the security market for 25 years. He helped build Selectron to be a leader in the Oregon market, helped lead the merger of ASG and Selectron in 2008, and helps guide the security industry through his position as Chair of PSA, the largest training and buying cooperative for integrators in the world.

“I am honored to accept a position that I believe is crucial to ASG’s future and the future of the industry,” said Kobelin. “I know Phil Aronson’s vision is to help transform the security industry so that security is seen as a business unit that contributes to the mission and value of the organization. We will continue to advise and lead our clients and partners to make this happen now, not just in the future.”

About ASG

Aronson Security Group (ASG) is the premier independent integrator of enterprise security solutions. Building on a strong reputation for engineering and service for over 45 years, ASG provides engineering excellence, world-class service, and security expertise to premier regional and national organizations. www.aronsonsecurity.com