



For Immediate Release

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ASG Security Summit & Expo Introduces Key Note Speaker Francis D'Addario

Security Industry thought leader and author joins 'The Great Conversation.'

Seattle, Washington — January 20, 2010 — Aronson Security Group (ASG) announced today that Francis D'Addario has been selected as the first key note to discuss "The Great Conversation," the theme of this year's ASG Security Summit & Expo.

In addition to writing the acclaimed [Not a Moment to Lose...Influencing Global Security One Community at a Time](#), D'Addario is credited for his role in introducing benchmark global people and asset protection at Starbucks Coffee. He currently serves as the Security Executive Council's Emeritus Faculty lead for Strategic Protection Influence and Innovation.

"The 'Great Conversation' is the first of many conversations that must take place in this decade to ensure improved public safety by 2020", said D'Addario. "It is a multi-sector opportunity featuring a broad range of stakeholders. Risk mitigation practitioners, protection professionals, manufacturers, security service providers, policy makers, and administrators must come together to communicate the problems and solutions. The shortfalls of risk intelligence and effective mitigation for manmade and natural disasters in this millennium cannot be repeated in the next decade without dire consequences. The inability to adequately address people, assets, information, product, or critical process creates hazards for both public confidence and brand reputation."

"Francis offers valuable business and security leadership insights for locally relevant risk mitigation," said Phil Aronson, CEO of Aronson Security Group. "He will make the business case for integrated, all-sector preparedness from home to community and beyond. We will be working with Francis to engage participants in a 2020 roadmap discussion for our post Summit journey," said Aronson.

About ASG

Aronson Security Group (ASG) is the premier independent integrator of enterprise security solutions. Building on a strong reputation for engineering and service for over 45 years, ASG provides engineering excellence, world-class service, and security expertise to premier regional and national organizations. www.aronsonsecurity.com

About the ASG Security Summit & Expo

The ASG Security Summit and Expo, March 9, 2010, is an annual event for business and security executives and their teams. This year's event takes place at the Bell Harbor Convention Center in Seattle, WA. www.aronsonsecurity.com/summit